



Dear Wabasha Main Street Sponsors and Members,

**Wabasha Main Street** is a **501 c 3 nonprofit organization** that supports the community working together towards the revitalization of downtown Wabasha- bringing new economic vitality and civic energy to our historic town center.

This past year was no exception – 2021 continued to exceed our expectations with the installation of a \$20,000 **Community Roots Mural** on the **Food Share/City building**. This effort was our Capstone event of our 3 year commitment to **Artists on Main Initiative** sponsored so generously by **RETHOS, Springboard for the Arts with support funds from the Bush Foundation**. **Wabasha Main Street** committed all of their support funds to this effort, along with writing multiple grants from **Blandin, SHIP, RETHOS and WKACF** and local business support.

We could not have done this without you and the community. We are approaching our 5<sup>th</sup> year as an organization continuing to strive to make our downtown commercial district thrive!! We've done a lot downtown - **Banners, Bike Share, Water fountain, Artists on Main** installations and programs, **Adopt a Planter** and many hours behind the scenes. Not to mention bringing programs to assist locals **Shop Small Saturday, Mayor's Tree Lighting, Reinvestment Statistic** and data gathering chatting with business owners- old and new.

We are committed to you and thankful for your unending support in sponsoring the **Adopt a Planter** Project- we grew from **18 the first year to 33** this past fall- with 2 more on order for spring!!! Our downtown looks good because **Brian Hovey and team Cabbage Patch** plan ahead and preorder spring blooms and winter greens- using local **Snake Creek Tree Farm** toppers.

Please consider giving to **Wabasha Main Street** as we commit to more projects and programs to make our downtown a place for everyone living here to enjoy and visitors to continue to love to come back- time and time again. I get wonderful compliments of our downtown from visitors.

Thank you for your continued support- Have great holiday season. If you want to give online at any level or volunteer for any programs see us at: [www.wabashamainstreet.org](http://www.wabashamainstreet.org) or call 651-380-9035.

Or email us at [wabashamainstreet@gmail.com](mailto:wabashamainstreet@gmail.com) . We post occasionally on Facebook & Instagram too.

Gratefully,

Mary Flicek, Director Wabasha Main Street

157 Main Street West, Wabasha, MN 55981